



January 2005

Dear Chickens' Ball Sponsor:

It is time for the Chickens' Ball, a bi-annual fundraiser sponsored by the San Carlos PTA Coordinating Council for San Carlos Schools; all proceeds go directly to the schools of San Carlos. Over 500 volunteers will work for one year to bring the 2006 Ball to fruition and the paid attendance will be in excess of 3,500 people.

Advertising for the "Ball" is a tax deductible opportunity for you to support the schools of San Carlos while building your business. This year we have added web site advertising and are not offering the "flip" ads that were a part of the production.

Program ads: Must be preferably high resolution black and white digital file (jpg, tif, eps, or pdf) or camera ready art that can be scanned. Word docs are not accepted, digital files can be sent via email.

<b><u>Types of Advertisement Available</u></b>	<b><u>Cost</u></b>
Web Site: <a href="http://www.chickensball.org">www.chickensball.org</a>	\$250
Curtain Ads (24 available)	\$250
Program	
Full Page Inside Cover	\$1,000
Full Page Back Outside Cover	\$1,000
Full Page	\$800
½ Page Ad	\$400
¼ Page Ad	\$200
Business Card Size	\$100
Gayway Posters	\$50-\$200

Requests for ads will be accepted on a first come first serve basis when accompanied by payment in full.

Enclosed form gives the exact dimensions and specifications for ads to guide you in your selection. The final deadline for advertising requests and payments is February 24, 2006.

Thank you for your support of the 34<sup>th</sup> production of the Chickens' Ball.

Sincerely,

Carol Tognoli  
591-6730

Terry Bogardus  
595-5120

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*Molly Barton*  
General Chair

*Cathy Somerton*  
General Co-Chair

*Terry Bogardus*  
Secretary

[www.chickensball.org](http://www.chickensball.org) ❖ [CB2006@aol.com](mailto:CB2006@aol.com)